

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Application of:

Sirota, et al.

Application No.: 10/056262

Filed: January 23, 2002

For: ADVERTISEMENT DELIVERY  
FOR STREAMING PROGRAM

Group Art Unit: 2623

Confirmation No. 8572

Examiner: Bui, Kieu Oanh

**AMENDMENT AND RESPONSE**

Dear Sir or Madam:

This communication is a response to the Office action dated June 15, 2007 ("Office Action"). Please consider the following amendments and appended remarks, which applicants submit places the case in condition for allowance.

**Amendments to the Claims** are reflected in the listing of claims on page 2 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.